

TrainingByteSize

Empowering project professionals through learning



APMG International™

Better Business Cases



BETTER
BUSINESS
CASES

ACCREDITED TRAINING
ORGANISATION

APMG
International

- Flexible Study Options
- Exceptional Pass Rates
- Trusted By Thousands
- Expert Support

www.trainingbytesize.com.au

Better Business Cases CERTIFICATION



Better Business Cases training & certification is designed to give change initiatives the very best chance of success by helping individuals and organisations to adopt and apply best practices successfully when developing business cases and spending proposals.

Better Business Cases Equals Better Outcomes.

Change initiatives often fall at the first hurdle as the business case fails to convince senior management of the return on investment.

This creates major problem for project teams, as they struggle to secure funding for essential change initiatives.

Better Business Cases training and certification are designed for people who need to understand the Five Case Model (HM Treasury's tried and tested best practice guidance for decision making) and how it is used to develop effective spending proposals that establish a clear need for change and set clear objectives for return on investment. This results in reduced unnecessary spending and improved decision-making processes, whilst giving project teams a significantly greater chance of securing the necessary funding and support for change initiatives.

Better Business Cases training and certification will equip you with the skills to deliver effective spending proposals time after time, no matter the sector.



KEY TEXTS: The Green Book and Guide to Developing the Project Business Case

Developed in partnership with HM Treasury and the Welsh Government, 'The Green Book' and 'Developing the Project Business Case' are best practice guides for the appraisal, evaluation, monitoring, and control of policies, programmes and projects, as well as business cases upon which Better Business Cases training and certification are based.

Some of the Benefits of Better Business Cases Certification

- ✔ Develop your knowledge and skills to review spending proposals robustly and effectively, ensuring maximum value and return on investment for your projects.
- ✔ Enhance your CV and boost your future salary/employment prospects with your certified knowledge of a systematic and tried-and-tested "best practice" approach.
- ✔ Increase the probability of successful change initiatives, reduce poor spending decisions, and support strategic direction with clear objectives.
- ✔ Minimise the risks (costs, delays, loss of employee engagement, reputation) associated with failed initiatives, further enhancing your value.



#shareyoursuccess and demonstrate your achievement to your colleagues and network with Better Business Cases digital badges.

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Better Business Cases FOUNDATION



Better Business Cases Foundation introduces individuals to the key principles and terminology of the Five Case Model, the UK Government's best practice approach to business case development.

What does the Better Business Cases Foundation Certification Cover?

By introducing the Five Case Model, Better Business Cases Foundation Certification provides a step-by-step guide to developing a business case, by:

- ✓ Establishing a clear need for intervention – a case for change
- ✓ Setting clear objectives – what you want to achieve from the investment
- ✓ Considering a wide range of potential solutions – ensuring an optimal balance of benefits, cost and risk
- ✓ Putting the arrangements in place to successfully deliver the proposal.

Learning Outcomes

Successful candidates will understand the key principles and terminology of the Five Case Model and how they relate to the creation of effective business cases. More specifically, they will be able to understand:

- ✓ The philosophy and underlying rationale of the Five Case Model
- ✓ The different types of business case, their purpose, who is responsible for them and when they are required in the development of a spending proposal
- ✓ The development of the business case in relation to other recognized and recommended best practice for programme and project management.

Who is the Better Business Cases Foundation Certification for?

The Foundation Certification is aimed at anyone involved with, or overseeing, a project to understand the work that is necessary to prove a case for investment. This includes Senior Responsible Owners (SROs), Programme Directors and other Directors with responsibility for the successful delivery of programmes and projects, Project Managers, Project Team members and specialist advisors tasked with delivering a business case for investment, as well as individuals involved in the scrutiny and review of investment proposals.

Course Details

Level
Beginner

Length
Online: 10-12 Hours
Classroom/Virtual: 3 Days

Pre-requisites
None

Exam Format
Multiple Choice,
50 Questions

Exam Duration
40 Minutes

Pass Mark
50%



A great course, content and delivery. I struggle with virtual learning but this was effective for me. I took a lot away from this and will definitely be using it in future.

Jamie, Delegate

Flexible Learning Options



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VIRTUAL

Better Business Cases PRACTITIONER



The Better Business Cases Practitioner Certification is designed to take the understanding established during the Foundation Certification and develop the ability to apply it to the development of real world business cases.

What does the Better Business Cases Practitioner Certification cover?

After the understanding established in the Foundation Certification, the Better Business Cases Practitioner Certification equips individuals with the knowledge and skills to bring the theoretical understanding to life and apply it to the development of real business cases.

As a qualified Better Business Cases Practitioner, the candidate will understand the business case development lifecycle and be empowered to support the production of solid business cases and support the best possible decision making through successful application of the Five Case Model.

Learning Outcomes

In addition to the understanding required of a successful Foundation Level candidate, successful candidates should be able to apply and understand how to tailor the Five Case Model effectively to the development of a business case within an organisation.

Specifically, successful candidates should:

- ✓ Understand the development lifecycle of a business case and the relationships between the five cases
- ✓ Be able to apply the steps in the business case development framework, in order to support the production of a business case, using the Five Case Model, for a given scenario.

Who is the Better Business Cases Practitioner Certification for?

As with the Foundation Certification (see above), the Practitioner Certification is aimed at anyone involved with, or overseeing, a project to understand the work that is necessary to prove a case for investment.

Course Details

Level
Intermediate

Length
Online: 15-20 Hours
Classroom/Virtual: 2 Days

Pre-requisites
Better Business Cases
Foundation

Exam Format
4 Questions
20 Marks Per Question
Open Book

Exam Duration
2 Hours 30 Minutes

Pass Mark
50%



The whole service from booking to exam was flawless...Really happy with the experience and skills I've picked up. I will be booking the next course with Training ByteSize very soon!

Tim, Delegate

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Flexible Study Options

Study online

- Study at your own pace on our dedicated Learning Platform
- Access the course and exam anywhere, anytime
- Engaging and expert content



You can study our course online at your own pace from anywhere in the world via our dedicated Learning Platform.

Designed by skilled animators and the most knowledgeable script writers, our online courses are incredibly engaging and use a mix of audio, film, animation, pictures and diagrams; this ensures they are suitable for all types of learners.

Quality online learning is at the heart of what we do, so when you study a Training ByteSize course you can be assured of a tried and tested quality product.

Study in a virtual classroom

- Teaching in the comfort of your home or office
- Ask questions to our trainers throughout the training using a webcam or headset
- Expert trainers
- Access training and take your exam anytime, anywhere



Our Virtual Course platform delivers accredited and certified training, led by leading subject matter experts, direct to your home, mobile, computer or office without the hassle of travelling or staying away. It is so easy to fit in an online class into your busy schedule; simply log in from home, the office, or even while you are travelling.

Students can ask questions using a headset, webcam, or a chat window, and have their questions answered, just like in a traditional classroom. Questions can be lined up and answered at intervals without interrupting the teacher's flow of thought. There is no difference in the level of interaction – in fact, distractions are significantly reduced because of this way of teaching.

If you have a group to train, we have a structured programme in place to ensure everyone gets the most out of the course. We offer a managed service where we can provide regular reports on learners' progress and share quiz results to ensure only those that are ready are put forward for the exam.



One thing I particularly liked is that the trainers take the material seriously, even when they treat it with a light touch. They clearly have a great respect for - and appreciation of - project management done well, and this shines through in their delivery.

Stephen, Delegate

Flexible Learning Options



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Study onsite

- Bespoke training option
- Cost effective learning for groups
- Save time and money on travel expenses - we come to you
- Access to some of the best trainers in the industry
- Pre-course learning materials
- Telephone and email support



If you are looking to train a team of people, you will find that our onsite training is a viable and cost effective option for you. You will also find you save money through the omission of travel, accommodation, and dinner expenses.

If you have a training room onsite you are more than welcome to take advantage of that. Or if you prefer, we could organise the project management training at a local venue, giving delegates a fresh learning environment.

Our trainers have a minimum of 10 years training experience, and with extensive experience in running and managing live projects, they have the real-life experience to bring the training to life and ensure that learners gain applicable knowledge.

Contact our expert team of learning advisors for a tailored quote and to find out more.



Fully Accredited Training, Globally Recognised

Being able to develop a solid business case is not only vital for getting change initiatives off the ground, but it also stops initiatives proceeding that are unlikely to provide value for money and/or deliver the intended benefits.

By becoming certified in Better Business Cases, with Training ByteSize, you will gain an internationally recognised and respected qualification in best practices that are tried and tested in addition to becoming more widely used around world by organisations of all sizes and kinds, particularly in the public sector.

By gaining Better Business Cases Certification with us, you set yourself up to succeed with a qualification that will travel with you, regardless of industry, sector, or location.

“ Training ByteSize was incredibly easy to use and incorporates all of the material you require to pass the exam.

An extensive and thorough training experience which involves and engages the trainee at every stage.

M.Ryan, delegate

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About Us

At Training ByteSize, we are experts in delivering accredited project, programme and IT service management training through a range of study styles. With **over 30 years' experience** in the industry, your success is key to our success.

We understand how people learn, we know how to train people to pass their exams, and we employ the best trainers and specialise in small class sizes to help you get the best from your investment.

We are very proud to boast an almost 100% pass rate in our exams and we are delighted with our five star reviews from individual learners to international corporate clients alike. As a business that is passionate about **engaging, educating, enhancing and empowering** project professionals worldwide, Training ByteSize is a well-established and trusted organisation that knows what it takes for professionals to succeed in today's ever-changing world.

We thrive on providing a reliable service to customers and we are proud to maintain an exceptional renewal rate with our corporate clients. Perhaps one of the biggest reasons for this success is our bespoke approach; we provide the training in the exact way you want it, whether that is on-site, online, virtual, classroom-based or a combination of these. As a family-run business we are small enough to care, but big enough to support clients from start to finish in the way they would like to learn.

All our trainers are highly experienced and respected project and change managers in addition to being passionate accredited trainers. They each bring a wealth of experience to the classroom with a minimum of 15 years practical experience and 10 years training experience.

Wherever in the world you are, we are here to help. We can carry out a comprehensive analysis of your business to accurately identify gaps in skills and knowledge, and tailor packages to meet your exact requirements. Please speak to our friendly team of experts today to find out how we can help.

James Kinch

Country Manager



Flexible Learning Options



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Accredited training with **exceptional pass rates**. Delivered online, in the classroom, blended, or virtually.

Our portfolio of industry-leading qualifications includes:

- AgileBA®
- AgilePM®
- APM Apprenticeships, PFQ, PMQ and ChPP
- Better Business Cases™
- Business Analysis
- Business Relationship Management®
- Certified PPP Professional (CP3P)
- Change Management
- Essentials for PMO Administrators
- ITIL® 4
- Managing Benefits
- Managing Successful Programmes®
- Praxis™
- PRINCE2 Agile®
- PRINCE2®
- Professional Scrum Master
- Project Planning and Control
- Service Desk Analyst

Visit Our Website
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