

BETTER BUSINESS CASES™ FOUNDATION & PRACTITIONER



BETTER BUSINESS CASES™ IS A SYSTEMATIC AND OBJECTIVE APPROACH TO ALL STAGES OF THE BUSINESS CASE DEVELOPMENT PROCESS THAT SITS ALONGSIDE, AND COMPLEMENTS, HM TREASURY'S GREEN BOOK GUIDANCE.


WHAT DOES THE COURSE CONSIST OF?


The course and examination are based on The Five Case Model, the UK government's best practice approach to planning spending proposals and enabling effective business decisions.


This provides a step by step guide to developing a business case, by:


- Establishing a clear need for intervention - a case for change.
- Setting clear objectives - what you want to achieve from the investment .
- Considering a wide range of potential solutions - ensuring an optimal balance of benefits, cost and risk.
- Putting the arrangements in place to successfully deliver the proposal.

The course is relevant to those responsible for developing and producing spending proposals or their assessment and approval; in particular:

 Accounting Officers - responsible for delivering public value.

 Senior Responsible Owners (SROs), Programme Directors and Project Managers, responsible for successful delivery.

 Directors of Finance, procurement and planning, responsible for the forward planning and prioritization of spending proposals.

 Members of approvals and management boards with responsibility for scrutinising or approving spending proposals.

 **ONLINE**
 **IN-HOUSE**

WHAT ARE THE BENEFITS FROM THE BETTER BUSINESS CASES QUALIFICATION?

For the individual

- An improved understanding of the Better Business Case process, relevant to both those responsible for producing business cases and those who approve them.
- Understanding of an established and proven methodology which can be applied at both strategic (macro) and tactical (micro) levels.
- Core business competency for any manager or director.

For the organisation

- Faster throughput and a clear, proportionate approval process.
- Reduce unnecessary spend and optimise public value.
- Reduce consultancy costs.
- Improve quality of decision making.

FIND OUT MORE AT

UK +44 (0)1270 626330

TRAININGBYTESIZE.COM/BETTER-BUSINESS-CASES



WHY CHOOSE TRAINING BYTESIZE?

Training ByteSize is one of the fastest growing project management training companies in the UK, doubling our learners year on year.

With over 30 years' experience, we are the first to market with innovative online and classroom courses. As a family business we aim to be the best that we can, with excellent customer service and great training products. Whether you have 1000 people to train or you're looking for training as an individual, we will make your learning journey special and unique to your requirements. One size doesn't fit all so we tailor solutions to your requirements. We focus on what you're trying to achieve with your budget and will exceed your expectations when it comes to delivery.

Current corporate customers include Bentley, Rolls Royce, YKK, AWE, Home Office, AMEX, House of Lords, Houses of Parliament, UNDP, Safran, BAE Systems among many others.

Contact us to see how we can help you.

COURSE DELIVERY

The Foundation and Practitioner certifications can be achieved over four days with one of the most sought after trainers in the industry and this can be arranged in-house for groups or on one of our public courses.

Alternatively, if you're looking for a more cost effective option with less time out of the working week we can offer e-learning which will cover everything you would in a classroom and both the exams can be taken online or in a classroom.



HOW MUCH IS THE COURSE?

OUR TRAINING PACKAGES ARE COMPLETELY TAILORED TO YOU SO CONTACT US FOR MORE INFORMATION

Courses are designed for those seeking a personal qualification, as well as corporate clients who seek a training solution for groups of employees.

Contact our training advisors for an informal, obligation-free quote:

UK +44 (0)1270 626330

LEARNING@TRAININGBYTESIZE.COM

